



*A Cause to*

**CELEBRATE**

FRIDAY MAY 4th  
at FIRESIDE INN  
7pm to 11pm

**BLACK & SHINE A LIGHT  
& WHITE GALA**

TICKETS:

\$35 2/\$60

for tickets and info

CALL:

315-416-1000

or visit

[bvillecausetocelbrate.com](http://bvillecausetocelbrate.com)

to benefit

**VERA HOUSE**

INCORPORATED

**NORTH**

~ SILENT AUCTION ~ MUSIC & DANCING ~ HORS d' OEUVRES ~

~ SURVIVOR PRESENTATION ~



Dear Potential Sponsor,

Thank you for taking the time to learn about this year's "Cause to Celebrate". A Cause to Celebrate is an organization run by Baldwinsville businesses. Its goal is to give back to the community of Baldwinsville by organizing an annual fundraiser for a local charitable organization "A Cause to Celebrate" provides an opportunity for local businesses and residents to come together and offer support to the agencies, programs, & organizations that often struggle financially in their mission to provide valuable services to the members of this Community.....

Each year, we host an event that brings the community together and raises money for a local cause. We love that we can give back while having a great time together!

This year's beneficiary is Vera House North. Our event "Shine A Light, Black & White Gala" is scheduled on May 4<sup>th</sup> at the newly renovated Fireside Inn from 7pm to 11pm. Vera House is a comprehensive domestic and sexual violence service agency providing shelter, advocacy, and counseling services for women, children & men, education and prevention programs and community coordination.

The causes we give to are small and local, which means that a little contribution goes a long way. In order to give as much as possible to the cause, we count on the participation of sponsors like you to help with the execution of the event.

Over the last three years, our event has become something to look forward to in the community. Each year, the exposure we are able to give our sponsors grows exponentially. To thank you for helping us with this event, we have attached a list of sponsorship levels so that your generosity does not go unnoticed.

We could not run this event without the help of our sponsors. Thank you for your interest in our event, and we look forward to partnering with you to give back to our community!

**2018 A Cause to Celebrate Committee:**

- ❖ Event Chair, Cheryl Heller, Owner of The Savvy Chick
- ❖ Finance Chair, Terri Webb, Co-Owner of Two Twisted Sisters/Olive's Eatery
- ❖ Promotional Chair: Heather Jensen, Manager of Mirror Mirror, Inc.
- ❖ Sponsorship Chair: Linda Jabbour, Syracuse Woman Magazine
- ❖ Decoration Chair: Stephanie Long, Owner of Mirror Mirror Inc.
- ❖ Administration Chair: Wendy Christopher, Owner of Wendy's Gourmet Vanillas
- ❖ Event Coordinator: Kera Wassenbach, Owner of Looking Glass Events



## About Vera House North

*Vera House, Inc. prevents, responds to and partners to end domestic and sexual violence and other forms of abuse.*

- *We advocate for the right of all persons to live without abuse, oppression, violence or fear in their relationships.*
- *We honor individuals' choices and empower them to use their strengths.*
- *We foster trusting relationships and respectful communication through collaboration.*
- *We embrace diversity and deliver culturally responsive, trauma-informed services with compassion.*
- *We educate and challenge ourselves, and the community we serve, to promote a culture of respect and non-violence.*

On January 1, 2005, two agencies with similar missions, Rape Crisis Center & Vera House became one merging their programs and staff in order to provide the same quality services . . . "together for hope and healing". The merged Vera House, Inc. continues a 40-year tradition of quality service to the Central New York Community. The mission statement reflects the history of both merged agencies.

Rape Crisis Center was founded in 1974 by committed volunteers who saw the need for crisis, support and advocacy services for adult rape survivors. This mission grew over the years to include services for child victims of sexual assault and their families, preventive education programming and a team of nurses who provide 24-hour response for victims of sexual assault.

Vera House was founded in 1977 by a group of concerned individuals led by Sister Mary Vera, CSJ who recognized the need for emergency sheltering services for women in crisis. This original mission blossomed into a wide range of domestic violence services including outreach and advocacy, domestic violence education programming, children's counseling, the Syracuse Area Domestic and Sexual Violence Coalition and a domestic violence education and accountability program for perpetrators of violence.





## 2018 "A Cause to Celebrate" Sponsorship Opportunities

### \$50 Sponsor:

- Name Recognition Listing in Program
- 1 Complimentary Ticket
- FB acknowledgement w/ link to your business FB page.
- Website recognition in Group Listing on Sponsorship page.

### \$100 Sponsor:

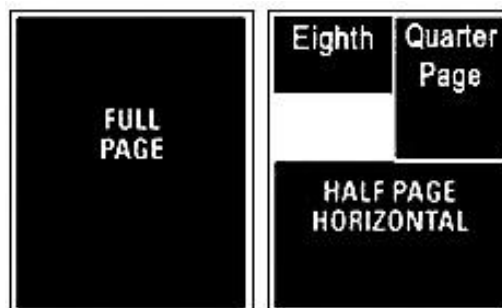
- 1/4 page ad in Event Program (specifications: 2.25" x 3.75")
- 1 Complimentary Ticket
- FB acknowledgement w/ link to your business FB page
- Website recognition w/ logo and link to your website (max logo 1.5" x 2.5")

### \$250 Sponsor:

- 1/2 page ad in Event Program (specifications: 4.9" x 3.75")
- 2 Complimentary Tickets
- FB post w/ brief bio of your business & link to your business FB page
- Website recognition w/ name &/or logo & link to your website (max logo 1.5" x 2.5")

### \$500 Sponsor:

- Full Page Ad in Event Program (specifications: 4.9" x 7.75")
- 4 Complimentary Tickets
- FB post w/ brief bio of your business & link to your business FB page
- Website recognition w/ name &/or logo & link to your website (max logo 2" x 4")





## **Exclusive Sponsorship Opportunities**

*Exclusive Sponsors will be acknowledged on printed materials if Sponsorship is received by February 1st*

**Ticket Sponsor \$1000: Sponsorship w/ help to underwrite the cost of Tickets & printed promotional material. This will help to use the revenue raised from ticket sales towards the total amount of funds raised for the beneficiary, Vera House North.**

- Name/logo on advance sale tickets
- Preferred Seating at Sponsor's Table during Gala
- Full Page Ad in Event Program (Color Back Inside Page)
- 4 Complimentary Tickets
- FB post w/ brief bio of your business & link to your business FB page
- Website recognition w/ name &/or logo & link to your website (max logo 2" x 4")

**Entertainment Sponsor \$1500: Sponsorship will help to underwrite the Event's Entertainment revenue to be included in the total amount of funds raised for the beneficiary, Vera House North.**

- Logo imprinted Lighted bracelet for "Heads or Tails" dance
- Name and Logo on Poster Size Sign next to DJ
- Preferred Seating at Sponsor's Table during Gala
- Full Page Ad in Event Program (Color Inside Front Page)
- 6 Complimentary Tickets
- FB post w/ brief bio of your business & link to your business FB page
- Website recognition w name/logo & link to your website (max logo 2" x 4")

**"Spotlight" Sponsor \$2000: Sponsorship will underwrite the expense of the Event & allow us to reserve the revenue raised from the events' Silent Auction/Raffle as part of the total amount of funds raised for the beneficiary, Vera House North.**

- Souvenir with logo
- Name & Logo on Poster Size Sign displayed on-stage with spotlight during evening performances
- Preferred Seating at Sponsor's Table during Ball
- Full Page Ad in Event Program (Color Back page)
- 8 Complimentary Tickets
- FB post and of your business w/ link to your business FB page
- Website recognition w name/logo & link to your website (max logo 2" x 4")



## Sponsorship Form

**A Cause to Celebrate** committee is excited to be preparing for this year's Annual "Cause to Celebrate" event. To date, with the help of our Sponsors, we've been able to donate thousands of dollars to local non-profit organizations that serve our local Baldwinsville community and the surrounding area. We hope that you will help us continue this valuable support and partner with us this year as Sponsor. Your generous contribution is tax deductible and will go a long way in helping us raise awareness and funds for our designated beneficiary, **Vera House North**.

Please take a moment to fill out this form or go online at [www.bvillecausetocelebrate.com](http://www.bvillecausetocelebrate.com) and sign up for your sponsorship. Thank you in advance for your support.

Name of Business \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

I am unable to participate this year, but please contact me next year.

Yes, I would like to participate in this year's **Cause to Celebrate** event.

Please indicate at which level of Sponsorship you wish to participate:

\$50 Sponsor    \$100 Sponsor    \$250 Sponsor    \$500 Sponsor

**Exclusive Sponsors** (there is only one Sponsor available for each of these Opportunities)

Ticket Sponsor \$1000    Entertainment Sponsor \$1500

Spotlight Sponsor \$2000

Please make checks payable to A Cause to Celebrate

or pay online at: [www.bvillecausetocelebrate.com](http://www.bvillecausetocelebrate.com) (**Fees may apply**)